# **Daycare Centers Mailing List**

Total Universe: 150,331 Base Rate: \$85.00/M

## **Description Summary**

While the number of employed parents increases every day, so does the need for daytime care for their children. Providing day care for infants, preschoolers, or school-aged children, owners do a significant amount of spending on supplies and maintenance to guarantee the safety of the children, as well as the loyalty of the parents. These facilities conform to strict policies imposed by state regulatory agencies to ensure that they offer the best care to their customers. Reach daycares in your target market with the most accurate and up-to-date data in the industry, through mail, phone, or email.

# How Our Data Is Compiled

Our Daycare Centers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers. lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

# **Consider The Facts**

- It costs an average family about \$17,610 a year to place an infant in a licensed center on a full-time basis
- More than half of all infants and toddlers in the U.S. are in child care

# **Recommended Usage**

Our New Beginnings Child Care database is excellent for many markets, such as art supply stores, children's books, wholesale food suppliers, children's apparel companies, or other small business needs like office supplies, insurance, business credit and accounting or technology services.



#### Market Type U.S. Business

List Channels Postal, Email & Telemarketing

**Source** Compiled, Self-Reported

# **Update Cycle**

Monthly

## **Minimum Order**

Quantity: 5,000 Price: \$325.00

### **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

**Exchanges** Please Inquire

**Reuse** Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

**Popular Selections** (for additional selections please inquire)

Location Employee Size Sales Volume Business Owner Executive Names Job Functions SIC Code NAICS Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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